

Sapphire  
STREET  
106 | GURUGRAM

*Take your business aspirations on a drive to success,  
here's a take-away that'll make it worthwhile:*

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The  
Crown Jewel

of

WeDrive

Sapphire  
STREET

## About MRG World



*For decades, MRG World has been at the forefront of the country's education, agro, trading, and real estate sectors delivering value at every step of the way. Being leaders in these industries, MRG World brings responsibility and credibility from education, technical expertise from agro business, and risk management from trading, to change the way people perceive the real-estate industry.*

*MRG World was established to offer innovative solutions to its clients across the country. Recognised as one of the most trustworthy groups, MRG World forayed into real estate to change the way we live. The group brings together a team of determined professionals with extensive experience in construction and real-estate development in the private sector.*

# Transform your brand with a new drive-through experience

*As the world around us evolves, convenience has become the norm. It's time to move with the change and become part of the new. With the added advantage of a drive-through, We Drive reimagines the concept of comfort shopping.*

*At We Drive, each and every outlet gets access to a 7m drive-through:*

- *Making your brand visible to customers from the comfort of their cars.*
- *Creating high visibility and an uninterrupted inflow of traffic.*
- *Making ordering easier with digital menu displays.*
- *Driving up your sales with a drive-through outlet.*







4-Screen  
Cinema Multiplex with  
600 seating capacity

*Located on the first floor*

*The show-stopper is you.*

*Get a houseful of customers everyday.*



*A driver of culture*

*Evergreen entertainment*

*Nobody misses a Bollywood movie*

*The real action happens before and  
after the movie*



# The red-carpet treatment

*Positioned en route to a 4-screen cineplex with a seating capacity of 600, the outlets at Sapphire Street run the show. With a blockbuster night every day, the stores here gain a high footfall driving up their sales.*



*Don't be lost in the crowd with a standalone outlet that towers above all. Give your customers a holistic experience that they'll never forget.*



# Standalone Outlets

*A unique business that deserves to stand apart from the competition.*

- *Be the center of attention and the envy of your competitors.*
- *Add a personal touch to your store that reflects your brand identity.*
- *Access to a private restroom and independent parking.*
- *Show off a wide range of products and wow your customers.*



# The compelling face of We Drive

*Located on a 60m road near Dwarka Expressway, Sapphire Street mesmerises every customer entering the retail marketplace with powerful brands that make up its facade. The outlets enjoy the privilege of an everflowing traffic of customers and high visibility of your brand to passers-by.*







All  
the excitement

*Ground floor access with every outlet connected to the drive-through, Sapphire Street gets all the action. Ideal for anchor stores and vanilla brands that are looking to gain the extra edge by attracting the highest foot traffic.*

*An extension of the residential project - The Skyline, We Drive will be the go-to place for more than 1000 families.*

happens here

*Sapphire street gets an amazing ten times the average footfall*



# Key takeaways for your business at Sapphire Street

*Bang on 60 meters road.*

*Part of The Skyline, housing 1000+ families*

*High visibility for your brand.*

*High catchment area from surrounding residences.*

*Easy access for high footfall.*

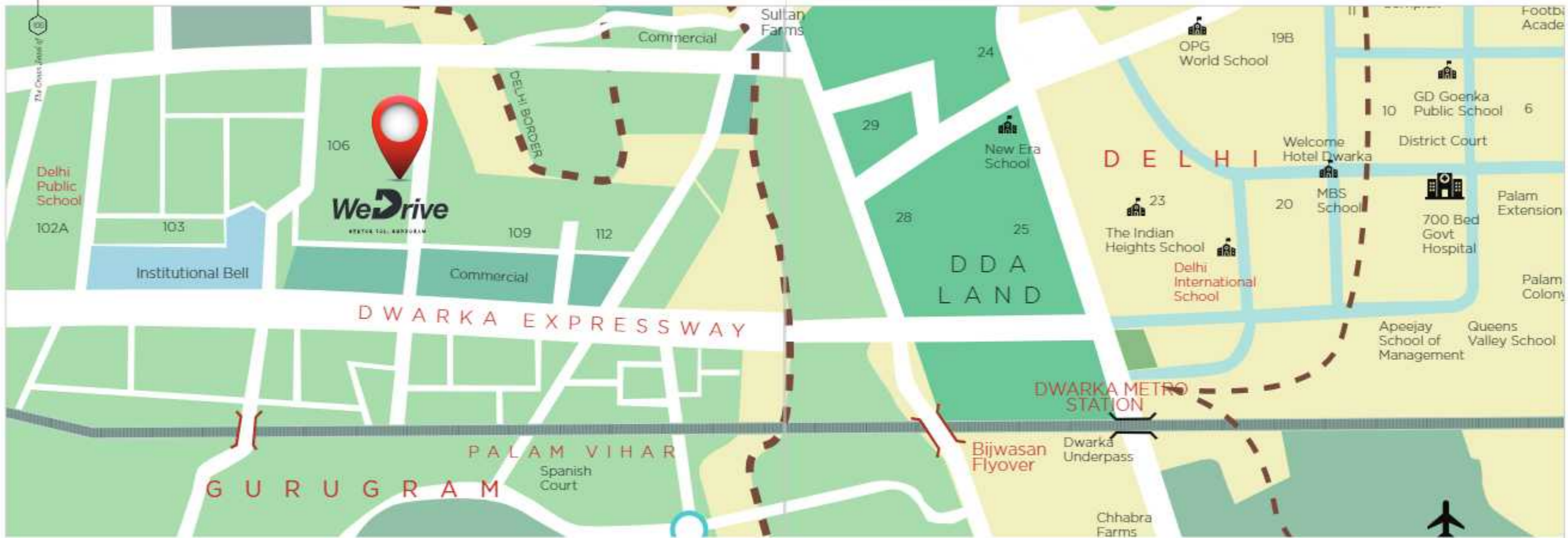
*The one-stop-shop for 25,000+ families.*

*Located en route to cineplex.*

*Ideal for anchor stores and vanilla brands.*

*All shops connected to the drive-through.*





# Strategically Located

*Bang on 60-meter road  
 In the vicinity of 25,000+ families  
 Surrounded by Residential Projects  
 10 minutes from NH-8 & Dwarka Expressway*

*Connected to all prime locations  
 Southern Peripheral Road nearby*



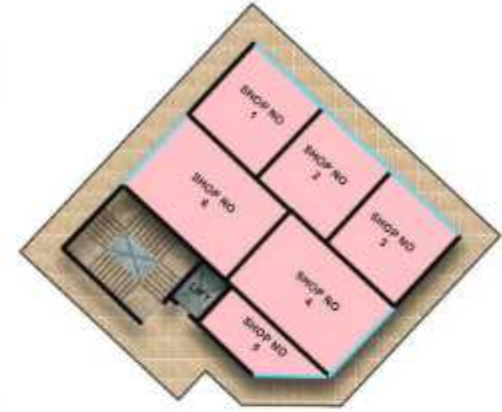
MAP NOT TO SCALE



Sapphire Street Part 1 : Ground Floor



Sapphire Street Part 3 :  
Ground Floor



Sapphire Street Part 3 :  
First & Second Floor



Sapphire Street Part 4 :  
Ground Floor



Sapphire Street Part 4 :  
Ground Floor



1 2 M W I D E R O A D

1 2 M W I D E R O A D



1 2 M W I D E R O A D

- SAPPHIRE STREET
- PLATINUM STREET
- DIAMOND STREET
- GOLD STREET



# Site plan